SRM | SCHOOL OF BUSINESS STUDIES

# Industry Led.
# Globally Oriented.
# Future Focused.




12 MONTHS TO TRANSFORM.
A LIFETIME TO LEAD.

SRM | SCHOOL OF BUSINESS STUDIES




FLAGSHIP

# Post Graduate Program in Management (PGPM)

## 12 MONTHS TO TRANSFORM. A LIFETIME TO LEAD.

An intensive, industry-led management program designed to accelerate your career through functional expertise, career tracks, real business projects and dedicated career development.

| 12 Months | 100% Assured Placements | Dual Specialisation | 2–5 Years | AI-Integrated + CXO Mentorship | Live Industry Projects |
|---|---|---|---|---|---|
| Full-Time Residential Program | 300% & Beyond ROI | Functional Expertise + Career Track | Work Experience | Future-ready Curriculum | Real Business Challenges |

## WHY PGPM AT SRM SBS?

**Industry-Built Curriculum**
Designed with leading corporates and practitioners

**AI-Enabled Business Education**
Technology integrated across functions

**Immersive Residential Ecosystem**
A vibrant campus life in Chennai with a global peer cohort

**Career Acceleration**
Dedicated career development and placement support

## DUAL SPECIALIZATIONS

| Specialisation 1 | Specialisation 2 |
|---|---|
| FUNCTIONAL EXPERTISE | CAREER TRACK |
| Finance | Program / Project Management |
| Marketing | Business Consulting |
| Business Analytics | Product Management |
| Operations & Supply Chain | Tech & Product Sales |

## ONE CREDENTIAL. MULTIPLE DESTINATIONS.

Get placed in high-impact roles across industries and functions.

| | | |
|---|---|---|
| Change Consultant | Strategy Analyst | Product Manager |
| Data Analyst | Digital Transformation Manager | Operations Manager |
| Program Manager | Program Manager | Program Manager |
| Logistician | Key Account Manager | and many more... |

**PROGRAM FEE**

**₹ 12,75,000** Total Program Fees including Accommodation

**ADMISSIONS OPEN**
**BATCH 2027–28**

**APPLY NOW →**

SRM School of Business Studies
KTR Chennai Campus
www.srmbschool.com

**Dr. M. Balaji**
Chief Executive Officer (CEO)
SRM School of Business Studies
balajim4@srmist.edu.in | +91 99620 28046

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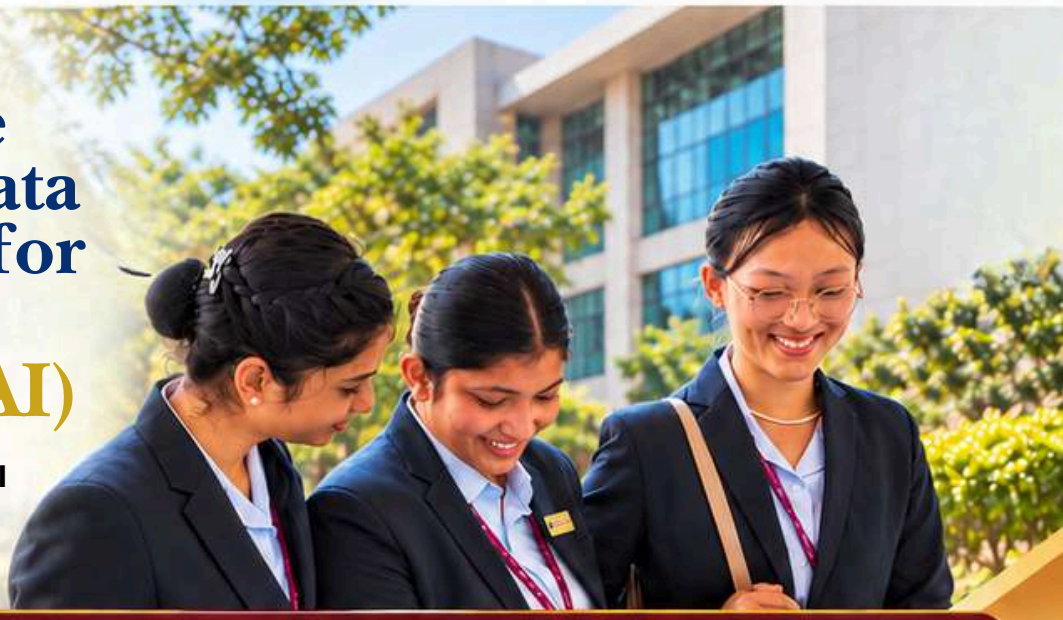
FLAGSHIP

# Post Graduate Program in Data Science & AI for Business

## (PGP - DS & AI)

**1-Year Full-Time Residential Program**

**Batch 2027–28**



**12 Months**
Full-Time Residential Program

**100% Assured Placements**
300% & Beyond ROI

**Dual Specialisation**
Two Dimensions of Expertise

**12-MONTH CXO MENTORSHIPs**
Future-ready Curriculum

**AI-Integrated Learning**
Cutting-edge Curriculum with GenAI & Cloud

**Live Industry Projects**
Real Business Challenges

## PROGRAM HIGHLIGHTS

**AI-ENABLED CURRICULUM**
Build capabilities across AI, Data Science, Machine Learning, Deep Learning and Generative AI.

**IMMERSIVE RESIDENTIAL LEARNING**
A full-time campus experience designed for deep learning and collaboration.

**BUSINESS-FOCUSED AI**
Understand how AI can be applied across functions and industries.

**DUAL FUNCTIONAL TRACKS**
Choose two business application tracks.

**LIVE & APPLIED PROJECTS**
Work on business problems through structured AI and Data Science projects.

**INTERNATIONAL FACULTY EXPOSURE**
Learn through masterclasses, workshops, collaborative experiences involving globally experienced faculty and industry experts.

**CLOUD & MLOPS**
Develop practical understanding of deploying AI solutions on cloud platforms.

**CAREER DEVELOPMENT**
Build communication, leadership and career readiness capabilities.

## TWO DIMENSIONS OF EXPERTISE. ONE CAREER DIRECTION.

Choose two industry/function-focused tracks.













## ONE CREDENTIAL. MULTIPLE CAREER DESTINATIONS.

Build a future-ready career across industries and functions.

- Data Scientist
- AI Specialist
- Machine Learning Specialist
- Generative AI Specialist
- Data Analyst
- Business Analyst
- Data Engineer
- MLOps Engineer
- AI Product Manager
- Business Intelligence Analyst
- AI Consultant
- Digital Transformation Analyst
- Risk Analyst
- Operations Analyst
- and many more...

**PROGRAM FEE**

**₹ 12,75,000**

Total Program Fees including Accommodation

**ADMISSIONS OPEN**
**BATCH 2027–28**

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## About

# SRM School of Business Studies




SRM is a leading multidisciplinary university committed to academic excellence, innovation and research. Established in 1985, SRM has evolved from an engineering college into a comprehensive institution with a strong national and global presence. With 60,000+ full-time students and 4,460+ faculty, SRM provides a vibrant ecosystem for learning, research and collaboration.

## SRM

### A LEGACY OF ACADEMIC EXCELLENCE & INDUSTRY COLLABORATIONS

SRM is a leading multidisciplinary university committed to academic excellence, innovation and research. Established in 1985, SRM has evolved from an engineering college into a comprehensive institution with a strong national and global presence. With 60,000+ full-time students and 4,460+ faculty, SRM provides a vibrant ecosystem for learning, research and collaboration.

| | | |
|---|---|---|
| **1000+** Corporate Partners | **2L+** Alumni Network | **AACSB** Accredited |
| **A++** NAAC Accreditation | **CATEGORY 1** University with I2B Status by UGC | **11th** NIRF Ranking |
| **4-STAR** QS & QS IGAUGE Diamond Ratings | **#1 Ranked** Swachh Campus Rankings | **Global 4 star rating** Quacquarelli Symonds (QS) & QS IGAUGE Diamond rating |

## Our Corporate Partners

accenture, Deloitte., BNP PARIBAS, HDFC BANK, airtel, TCS TATA CONSULTANCY SERVICES, Mahindra Rise, cognizant, JLL, BOSCH, wipro, Infosys, tcs, LARSEN & TOUBRO, LTIMindtree, ICICI Bank, Reliance Industries Limited, THE HINDU, ITC Enduring Value, BAYER

## Contact Us

**Dr. M. Balaji**
Chief Executive Officer (CEO)
SRM School of Business Studies & Executive Education
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**ADMISSIONS OPEN**

Classes Commence

**April 2027**